



LATIN AMERICAN AND EUROPEAN COOPERATION ON INNOVATION AND ENTREPRENEURSHIP

WORKSHOP

25-28 JUNE 2018

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WELCOME NOTE

Dear colleagues,

It is an honour to welcome you here at the University of Groningen. UGCE, University of Groningen Centre for Entrepreneurship, is the university wide centre for entrepreneurship development. It is placed in a school with the University college from the perspective that also the liberal art & science program is a multidisciplinary collaboration between in principle all school of the UoG. Together we teach students to become academically competent and critical, including the 21st century skills, of which entrepreneurial skills form an important part.

The University of Groningen is introducing entrepreneurship education in most of its schools. Our team teaches across business, engineering, medical and social sciences faculties. To do so we also actively collaborate across borders. For example, last year we taught a course with Uppsala University introducing students of International Master on Innovative Medicines to entrepreneurship and business development. It was also a first practice for us in using virtual classroom techniques.

We contribute to teaching many forms and levels of entrepreneurship, ranging from an extracurricular evening course to two full half years minors and to master specializations and electives for PhD students, who consider becoming entrepreneurs. In addition we strive for making the step towards entrepreneurship easier by a pre-incubator/accelerator program Venturelab North, and a dedicated "Top entrepreneur" student arrangement to support study progress in parallel to entrepreneurial activities.

So the LISTO project is not coincidentally a welcome project for us, but actually one of a great importance. We hope to co-develop with you some very interesting forms of international-interdisciplinary learning for entrepreneurship.

I am looking forward to a good workshop and wish you also a lot of pleasure in and around the program.

Aard Groen



WELCOME NOTE

UCG: See differently. Think differently. Study differently.

Dear Colleagues, Dear Students,

It is a great pleasure to welcome you to University College Groningen (UCG) for two important international UGCE events - the teaching conference for Erasmus + on entrepreneurship education and the HTSF entrepreneurship conference.

I'm particularly proud that UGCE has chosen the UCG college as location for these two academic events. First of all, UCG is relatively young faculty of the almost 405 years old University of Groningen. UCG was founded in 2014 on the idea that single disciplines can no longer answer the big questions of the 21st Century and academic education must seek to unify knowledge beyond disciplines.

Consequently, the Liberal Arts and Sciences programme from UCG is characterized by a collaborative interdisciplinary approach and a creative solution-focused orientation. It is this particular focus, which emphasizes practical reasoning, analytical and critical thinking, combining multiple perspectives to reach effective solutions that has many elements in common with entrepreneurialism and entrepreneurship education. In fact this communality, and this is the 2nd argument, has convinced the leadership of UGCE and UCG to start teaming up towards the development of an institute that can be recognized for the distinct features of the approach above, to explore the potential of synergetic activities, each with the recognition

of the eachothers' separate identity, but with the firm believe that the combination of liberal learning and entrepreneurial thinking does indeed provide young people with a unique academic background and attitude that allows them to successfully address the complex challenges of our modern society. And third and finally, as an academic, it is always a great pleasure to host new ideas and new perspectives in the College building, to learn from new insights in the field of entrepreneurship research and entrepreneurship education, to enable the students and staff to meet entrepreneurship scholars from across to globe and to engage with them in vibrant discussions in the context of the College.

To offer a platform to attract and encourage scholars and students from different universities, areas of study and levels of education and get inspired by entrepreneurship research is a real privilege. I wish you all rich interactions and hope your conferences will be a great learning experience and a great opportunity to learn more about the College, the University of Groningen and the vibrant city of Groningen.

Looking forward to meeting you at UCG

With best wishes,

Prof.dr. Hans van Ees
Dean University College Groningen



LISTO MEETING

25-28 June, 2018



All sessions take place at
University College Groningen
Hoendiepskade 23/24

Monday Dinner takes place
Blocks & Barrel
Hoogstraatje 3-5

ARRIVAL DAY: SUNDAY, 24 JUNE, 2018

WHEN	WHAT	PERSON / TOPIC	WHERE
18h	Pick up at the hotel & walk through the city	Aniek & Olga	
19:30	Dinner	All all all	Huize Maas Vismarkt, 52

DAY 1: MONDAY, 25 JUNE, 2018

WHEN	WHAT	PERSON / TOPIC	WHERE
8:30-9:00	Pick up at the hotel & walk to the venue	Afra	Hotel to UCG: Hoendiepskade 23-24
09:00 – 09:30	Welcome & Opening remarks	Aard Groen & Hans van Ees Philipp Baur	Meeting room
09:30 – 10:00	Survey outcomes & reflection	Olga	Meeting room
10:00 – 10:10	Walk to the poster area		Cafe
10:10 – 11:00	Poster sessions Group 1 & 3	Guides: Dagmar & Divya; Comments: Groups 2&4	Cafe / Hall
11:00 – 12:00	Poster sessions Group 2 & 4	Guides: Dagmar & Divya; Comments: Groups 1&3	Cafe / Hall
12:15 – 13:00	Lunch	Participants & Guests	Cafe
13:00 – 14:00	Work session 1	Reflection on the posters, formulating development goals	Meeting room
14:00 – 15:00	Pitching sessions	3 min pitches about methods!	Meeting room
15:00 – 15:45	Work session 2	Where do we put our focus in the international / interdisciplinary classroom?	Meeting room
16:00 – ...	Walking Dinner		Blocks & Barrel

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DAY 2: TUESDAY, 26 JUNE, 2018

WHEN	WHAT	PERSON / TOPIC	WHERE
8:30 – 9:00	Walk-In		
9:00 – 11:00	International classroom workshop	Catherine Meissner: Awareness & tools to manage diversity in the classroom	Meeting room
11:00 – 11:15	Break	Coffee & Tea	Cafe
11:15 – 12:00	Work session 3	Reflection, focus, integration in teaching goals. Action points.	Meeting room / Cafe
12:00 – 13:00	Lunch		Cafe
13:00 – 14:00	Online learning & collaboration	Sake Jager: Potential and pitfalls of Virtual Exchange for online international learning	Meeting room
14:00 – 14:15	Break	Moving into work sessions	
14:15 – 15:15	Work session 4	Reflection, focus, integration in teaching methods & outcomes	Meeting room / Cafe
15:15 – 15:30	Break	Coffee & Tea	Cafe
15:30 – 16:15	Presentations	Work groups	Meeting room
16:15 – 16:30	Break		
16:30 – 17:45	Dissemination / Admin / Evaluation / Planning / Wrap-up		Meeting room
18:00 – 19:30	Joint reception	LISTO meets HTSF	Cafe

OUTREACH DAY: WEDNESDAY, 27 JUNE, 2018

WHEN	WHAT	PERSON / TOPIC	WHERE
8:30 – 17:30	HTSF conference	Posters on display	Cafe / Hall

OUTREACH DAY: THURSDAY, 28 JUNE, 2018

WHEN	WHAT	PERSON / TOPIC	WHERE
8:30 – 18:30	HTSF conference	Posters on display	Cafe / Hall

WORKSHOPS



CATHERINE MEISSNER

Catherine Meissner works as a curriculum developer and educational advisor on internationalisation for the International Classroom (IC) project at the University of Groningen (UG). Before joining the IC project in 2014, she gained experience as an educational advisor and trainer at the Faculty of Medical Sciences and the Faculty of Economics and Business.

The focus of Catherine's work is the development of an approach on internationalising learning outcomes and, subsequently, the internationalisation of curricula throughout all disciplines and across all programs at the UG. Catherine has presented the International Classroom approach at international conferences and frequently facilitates workshops on internationalising higher education to academics within and outside the UG.

In her workshop Catherine is going to discuss the following aspects:

1. International and Intercultural Skills: Relevance for student learning and employability (Teacher's perspective) : What are the international skills we want to teach our students & how to connect skills to discipline context by taking the perspective of the student.
2. Teaching in an international classroom: How do we teach a diverse student group? (Student's perspective): How to create awareness for diverse student's learning needs & how to develop strategies to respond to these diverse learning needs in own teaching
3. Purposeful Interaction model (Haines 2017): how to facilitate "difficult interactions" in the classroom and make use of the diversity in our classroom as a resource for student learning (importance of providing feedback)

WORKSHOPS



SAKE JAGER

Virtual Exchange, also known as Online Intercultural Exchange, is a form of computer-mediated learning whereby students from geographically remote classes work together online (in pairs or small groups) on learning tasks developed by teachers and educational supporters from the participating institutions. Traditionally associated with language and culture teaching, VE is now gradually gaining momentum across disciplines as a tool for fostering global learning attributes, such as intercultural competence, digital literacy, language proficiency and 21st century skills. Its potential for internationalising the curriculum and promoting intercultural understanding has also been recognised by the European Commission in its recent initiative to set up the Erasmus+ Virtual Exchange platform.

In this presentation for the LISTO project, which is related to the VE projects I am currently managing, I intend to discuss with the participants Virtual Exchange as educational practice, the affordances for intercultural learning and the challenges for running the exchanges successfully. The presentation will provide a brief overview of models/frameworks typically used for intercultural learning. Finally some attention will be paid to technologies commonly used in VE.

It is hoped that this will be the basis for a productive discussion in which our experiences with online learning through VE can be shared with the team planning to develop online learning modules in which intercultural communication is a core element.

Sake Jager is head of ICT and Education and project manager in the Faculty of Arts, University of Groningen. He also works as Assistant Professor in Applied Linguistics, University of Groningen, specialising in computer-assisted language learning. He is currently managing two cross-disciplinary projects in Virtual Exchange (ENVOIE, EVOLVE). More information: www.rug.nl/staff/s.jager.

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LISTO

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UGCE stands for the University of Groningen Centre of Entrepreneurship. It is led by prof. dr. Aard Groen. It was created to use the solid base in the academic area of innovation and entrepreneurship to respond to a large demand of economic development in North-East Netherlands and the international networks connected to these areas. It is active on important themes such as valorizing university knowledge for energy, health, renewal of industry, and sustainability. It uses a.o. information-, sensor- and water technologies, as well as knowledge from social, behavioral, and language sciences. The capabilities of UGCE are organized in three connected pillars of research, education and business support. For this purpose, within the body of UGCE we have developed three structurally separate, but intertwined units:

- Applied Research Center,
- Entrepreneurship College, and
- Business support.

Applied research center

Our research, education and business development support activities are based on the "engaged scholarship" philosophy (Van de Ven, 2008), meaning a close connection between excellent research and teaching to real life problems. UGCE was deliberately organized within the university, to ensure a close connection between the practical support we offer for business development and research and education. The combination

of research-based consultancy, academically sound business development support and teaching for regular students and executive programs is a strength of UGCE model.

We effectively conduct research on innovative entrepreneurship in start-ups, SME's and large firms, valorisation in regional ecosystems of support, and international business development relations.

Entrepreneurship college

Starting from the premise that every student should have some basic knowledge on entrepreneurship, UGCE caters entrepreneurship education for University of Groningen and beyond.

Bachelor level:

- General Business Administration programme
- Minor in Entrepreneurship (all schools)
- Minor "Innovation and Entrepreneurship" (fac. of Economics and Business)

MSc level:

- Small Business & Entrepreneurship programme
- Technology based entrepreneurship (fac. of Natural sciences and Mathematics)

PhD level (GGS)

- Graduate program Innovative Entrepreneurship (in development)
- Entrepreneurship and Valorization for Medical Sciences

Executive level:

- Trainings on innovative entrepreneurship & business development
- Certificate programmes in Venturelab North
- Training for large companies on Corporate entrepreneurship

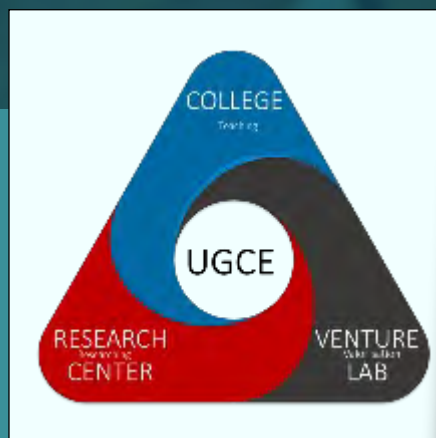
Extracurricular (all levels):

- Evening course.

Business support

UGCE contributes to the valorization of the university knowledge by developing new methods of enhancing business competencies. Our knowledge supports business quality of existing companies and start-ups, and eventually contributes to the economic development of firms and regions. Our instruments for that include student consultancy projects, Venturelab, competencies for innovation instruments, and diverse forms of trainings.

Two related projects are currently underway: VentureLab Student and VentureLab North.



Centre of Entrepreneurship

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